

ABOUT ME

I am a graphic designer living in Toronto. I have been working in studio environments for the past six years, and have extensive experience creating both print and digital materials. My interests include movies, comedy, electronics, reading, and videogames. When I'm not at my computer for work, you can likely find me at my computer for fun.

EXPERIENCE

Sage Real Estate

GRAPHIC & WEB DESIGNER
2017 - 2022

Worked with a team of designers in the brokerage's in-house studio and print shop to fulfill the marketing requests of the 150+ agents under contract with the firm. Types of work included long-term projects such as agent brand development, as well as daily required content to market listings.

Deliverables included print materials (feature sheets, postcards, books) as well as digital media (websites, social media assets). Duties also included the operation of production equipment such as printers, cutting machines, and book binders. I personally developed and maintained a WordPress Multisite network that provided efficient site generation for each of the brokerage's thousands of listings.

Canadian Tire

GRAPHIC DESIGNER
2015 - 2017

Working for Creative Services at Canadian tire's corporate headquarters, I collaborated with team members across many departments to fulfill their design needs. Requests were varied and materials ranged from print, web, and social. Key projects I contributed to include:

- 'We All Play for Canada' - Canadian Tire's Rio Olympic sports partnership campaign.
- The 2016 Canadian Tire Dealers' Association Convention.
- Jumpstart charity drives.

ThyssenKrupp

LOGISTICS SUPERVISOR
2012 - 2015

In charge of a team responsible for ensuring jobs are shipped on time and undamaged. Duties included team management, as well as production of required paperwork for both domestic and international shipments.



St. Lawrence College
Graphic Design
Advanced Diploma



Branding
Layout
Typography
Illustration



PhotoShop
Illustrator
InDesign
Microsoft Office



WordPress
HTML/CSS
SEO