

ABOUT ME

As a graphic designer with six years of experience in studio environments, I am seeking full-time employment in a fun and fast-paced workplace. I am a self-motivated, creative problem-solver who enjoys learning new things.

PROFESSIONAL EXPERIENCE

The City of Vaughan

MARKETING DESIGNER
Nov 2022 - Apr 2023

Worked for Recreation Services assisting in the execution of marketing across various platforms to enhance visibility and engagement in city programs, services, and events.

Oversaw key projects including the city's Volunteer Recognition Awards campaign and ceremony as well as the design of Vaughan's Recreation Gift Card rollout and supporting marketing.

Sage Real Estate

GRAPHIC & WEB DESIGNER
Feb 2017 - May 2022

Worked with a team of designers in the brokerage's in-house studio and print shop to fulfill the marketing requests of the 150+ agents under contract with the firm. Types of work included long-term projects such as agent brand development, as well as daily required content to market listings.

Deliverables included print materials (feature sheets, postcards, books) as well as digital media (websites, social media assets). Duties also included the operation of production equipment such as printers, cutting machines, and book binders. I personally developed and maintained a WordPress Multisite network that provided efficient site generation for each of the brokerage's thousands of listings.

Canadian Tire

GRAPHIC DESIGNER
Dec 2015 - Feb 2017

Working for Creative Services at Canadian tire's corporate headquarters, I collaborated with team members across many departments to fulfill their design needs. Requests were varied and materials ranged from print, web, and social. Key projects I contributed to include:

- 'We All Play for Canada' - Canadian Tire's Rio Olympic sports partnership campaign.
- The 2016 Canadian Tire Dealers' Association Convention.
- Jumpstart charity drives.



St. Lawrence College
Graphic Design
Advanced Diploma



Branding
Layout
Typography
Illustration



PhotoShop
Illustrator
InDesign
Microsoft Office



WordPress
HTML/CSS
SEO