DAVE DOES DESIGN

David McMahon
Graphic & Web Design
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ABOUT ME

As a graphic designer with nine years of experience in studio environments, I am seeking full-time employment in a fun and fast-paced workplace. I am a self-motivated, creative problem-solver who enjoys learning new things.

PROFESSIONAL EXPERIENCE

8Twelve Mortgage
INTERMEDIATE WEB
& GRAPHIC DESIGNER
June 2023 - Dec 2024

Graphic Designer for 8Twelve Mortgage, focusing on their private lending brand, Lendfinity. Led website development, email campaigns, and trade show assets, including booth designs, displays, and print collateral. Worked closely with the marketing team to create visually compelling materials that reinforced brand identity and supported client acquisition.

The City of Vaughan
MARKETING DESIGNER
Nov 2022 - Apr 2023

Worked for Recreation Services, assisting in executing marketing initiatives across various platforms to enhance visibility and engagement with city programs, services, and events. Oversaw key projects, including the Volunteer Recognition Awards campaign and ceremony, as well as the design and marketing support for Vaughan's Recreation Gift Card roll-out.

Sage Real Estate
GRAPHIC & WEB DESIGNER
Feb 2017 - May 2022

Collaborated with a team of designers in the brokerage's in-house studio and print shop to fulfill marketing requests for 150+ agents. This included long-term projects like agent brand development, as well as daily content creation for listing promotions.

Deliverables encompassed print materials (feature sheets, postcards, books) and digital assets (websites, social media content). Managed production equipment, including printers, cutting machines, and book binders. Additionally, I developed and maintained a WordPress Multisite network, streamlining site creation for the brokerage's thousands of listings.

Canadian Tire
GRAPHIC DESIGNER
Dec 2015 - Feb 2017

While working in Creative Services at Canadian Tire's corporate headquarters, I collaborated with teams across various departments to fulfill their design needs. Requests were diverse, spanning print, web, and social media materials.

St. Lawrence College
Graphic Design
Advanced Diploma

Branding
Layout & Typography
Illustration

Adobe Creative Suite
Microsoft Office Suite
Figma

WordPress
HTML/CSS
SEO

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